

Governors State University
Student Affairs and Enrollment Management: Reaching Vision 2020

Focus Area: Student Involvement and Civic Engagement

Leader(s): Konya Sledge, Assistant Director of Student Involvement and Campus Programming

Implementation Year: Results and Analysis for 2016 – 2017 Objectives

Goal 2: Develop and support sustainable and robust student clubs and organizations by focusing on developing student leaders through mentoring, leadership and training initiatives, and enhancement of transferable skills and leadership efficacy; and supporting and sustaining student organization faculty advisors.

Objective 1:	Provide programs, activities, and experiences that enable student clubs to actively engage in Campus Life.
Action Items	<ul style="list-style-type: none"> • Monthly support sessions for clubs and advisors (S.O.S.S.-Student Organization Support Series & Advisor Workshops) • President’s Council • CEO Workshops • Jaguar Connection • Added Financial Module to allow clubs to monitor their budget and purchases. • Developed self-help videos to allows clubs/orgs to train as needed on Jaguar Connection
Desired Outcomes and Achievements (Identify results expected)	Provide programs, activities, and experiences that enable student clubs to actively engage in Campus Life.
Achieved Outcomes and Results	<ul style="list-style-type: none"> • Monthly support sessions for clubs and advisors (S.O.S.S.-Student Organization Support Series & Advisor Workshops) • President’s Council • CEO Workshops • Jaguar Connection • Added Financial Module to allow clubs to monitor their budget and purchases. • Developed self-help videos to allows clubs/orgs to train as needed on Jaguar Connection
Analysis of Results (Where outcomes met? Exceeded? Progress towards goal. Implications for AY17 Objectives.)	<p>The outcomes to provide programs, activities, and experiences that allowed clubs to actively engage in Campus Life were met. This was demonstrated through the members developing engagement through their promotions and news stories in Jaguar Connection. 86% of the users responded that they were able to quickly receive club information and collaborate with others. With the addition of the financial module to Jaguar Connection, clubs were able to access their financials and stay up-to-date. There is increased activity among clubs and organization based upon all transactions are through Jaguar Connection, which allows club members create engagement at any time.</p> <p>The implementation of Jaguar Connection has been the catalyst in creating uniform processes to enable authorization of clubs and organizations. 100%</p>

	<p>of all active clubs are registered in Jaguar Connection and provide access to the resources to promote their clubs, events, elections and communications with other clubs.</p> <p>Student Life also developed a cache of self-help videos to provide additional support to users in creating their club platforms. Engagement was demonstrated through student clubs and organizations sponsored 194 campus events with attendance of 5,881 students, staff, faculty, and community members.</p>
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Objective 2:	Create and maintain an effective leadership transition program from year to year for student leaders.
Action Items	Expand CEO Leadership Certificate Program Promote cache of Leadership Programs
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> • Developing a thorough understanding of, and adherence to GSU’s policies and procedures • Knowledgeable on how to obtain and utilize information and resources available.
Achieved Outcomes and Results	<p>Student Life has successfully promoted the CEO Leadership program with the curricular and co-curricular collaboration. 30% of the courses are now presented online. The CEO program offers workshops that provide leadership skills, self-efficacy, and group dynamics. Students are mentored in groups, and are able to have an up close and personal conversation with a CEO in the industry. Student club and organization leaders are encouraged to participate in the program.</p> <p>The CEO Leadership Certificate Program utilized a pre-program survey and an end of the course reflective writing assignment. 86% of the student clubs and organization leaders participated in the program</p> <ul style="list-style-type: none"> • 84% felt that participation in the workshops and talking with mentors provided a better understanding of the importance of having values as a leader and articulating a vision for their clubs and organizations. • 91% demonstrated through their reflective writing that it was important to cultivate and encourage meaningful relationships, ensuring that members’ ideas were heard and valued. • 90% felt that they learned new skills to better lead teams and groups, and how to allow others to make meaningful contributions. • 87% indicated that their leadership skills had improved based upon the ability to listen and understand other perspectives.
Analysis of Results (Where outcomes met? Exceeded? Progress towards goal. Implications for AY17 Objectives.)	<p>The outcome was met for the leadership programs. The CEO Leadership Certificate Program is a requirement for all active leaders of clubs and organizations. As SL makes the integration of this program more impactful for student, we were able to create 30% of the program online. Student participation demonstrates the learned skills and experiences were beneficial to not only their leadership in the university, but overall. This is demonstrated through the increased engagement of student leaders developing 194 campus events that engaged 5,881 students, faculty, staff and community members. This will continue to be an objective for AY18 as we look to make</p>

	improvements within the programs. Student Life will look to increased promotion of the program.
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Objective 3:	Streamline processes and communication with student clubs and organization.
Action Items	<ul style="list-style-type: none"> • Implementation of Collegiate Link-Campus Labs Financial Software • Develop Training Videos • Update the Budget Process • Improve room reservation systems via R25 • Updated SCO Resource Manual • Develop Rubric
Desired Outcomes and Achievements (Identify results expected)	
Achieved Outcomes and Results	<ul style="list-style-type: none"> • 60% of users reported using Jaguar Connection at least twice per month; 20% reported to either neither logging in or logging in at least twice per month. • Student clubs and organizations submit 100% of purchase requests via Jaguar Connection’s financial module. With this new implementation, fewer errors are reported. 61% of users experienced the most difficulty submitting the purchase request via Jaguar Connection compared to Events, Posting Requisitions and Room Reservations. 96% reported satisfaction in being able to easily access club expenditures. • 44% of users reported a Slight improvement as a result of the online room reservation form, while 32% saw no significant improvement. 24% of clubs/organizations reported that the form was a great improvement to the response time. • Training videos proved beneficial for club leaders, however, rarely utilized by members. • 80% of users participated in club budget hearings.
Analysis of Results (Where outcomes met? Exceeded? Progress towards goal. Implications for AY17 Objectives.)	<p>Yes, outcomes were successfully met as set for the Academic Year. GSU has 79 clubs and organizations of which to date we have 100% registration in Jaguar Connection for al clubs and organizations. We have been successful in getting out the message to the university to enlist other departments and groups in utilizing Jaguar Connection, and they are utilizing the medium.</p> <p>There is still work that needs to be done within the context of cataloguing information from other sources, such as various units completing community service work. The message has been reinforced with the clubs and organization that resources are in Jaguar Connection and information is continuously being updating. Students and staff have been condition to use Jaguar Connection as the update on student information. Continuous improvement is an ongoing objective for AY18.</p>